



The IBECA SHOW PRESENTS
GROWING YOUR BUSINESS!
We're growing, are you?
July 20 – 22, 2015
Park Place Hotel, Traverse City, MI



Hello Industry Friends,

The IBECA Show is gearing up and would like your business to play a major role in the event. The dates of this year's event will be July 20 -22, 2015. The trade show will take place on Wednesday July 22. The reviews from last year's show were very favorable. Our exhibitors reported that the volume of sales and the time spent with current and prospective customers was better than any other trade shows they've attended. We've been hard at work continuing to create a great value for attendees and supporting businesses like yours. Growing your business is our priority. We have made a few changes to help accomplish that goal. The show schedule has been changed to allow more casual time to mix and socialize with our attendees. We know that many times the best discussions occur away from the trade show booths. We are looking forward to your participation in the 8th Annual IBECA SHOW!

How can your business participate?

- We again would like to offer you sponsorship opportunities tailored to your business goals
- Welcome baskets will also be provided for all guests attending the show. We encourage our supporting businesses to take advantage of the opportunity to introduce your business. The gift baskets typically contain food and non-food items from our partners.
- Prize drawings during the trade show and educational seminars help create a fun and engaging atmosphere.

We look forward to discussing how we can help you meet your business goals. Please contact Tracy or Scott for all your IBECA Show information.

Make plans to join your friends! Make your room reservations today. At our special room rate, these rooms are quickly filled! You will not find a better value in Traverse City!

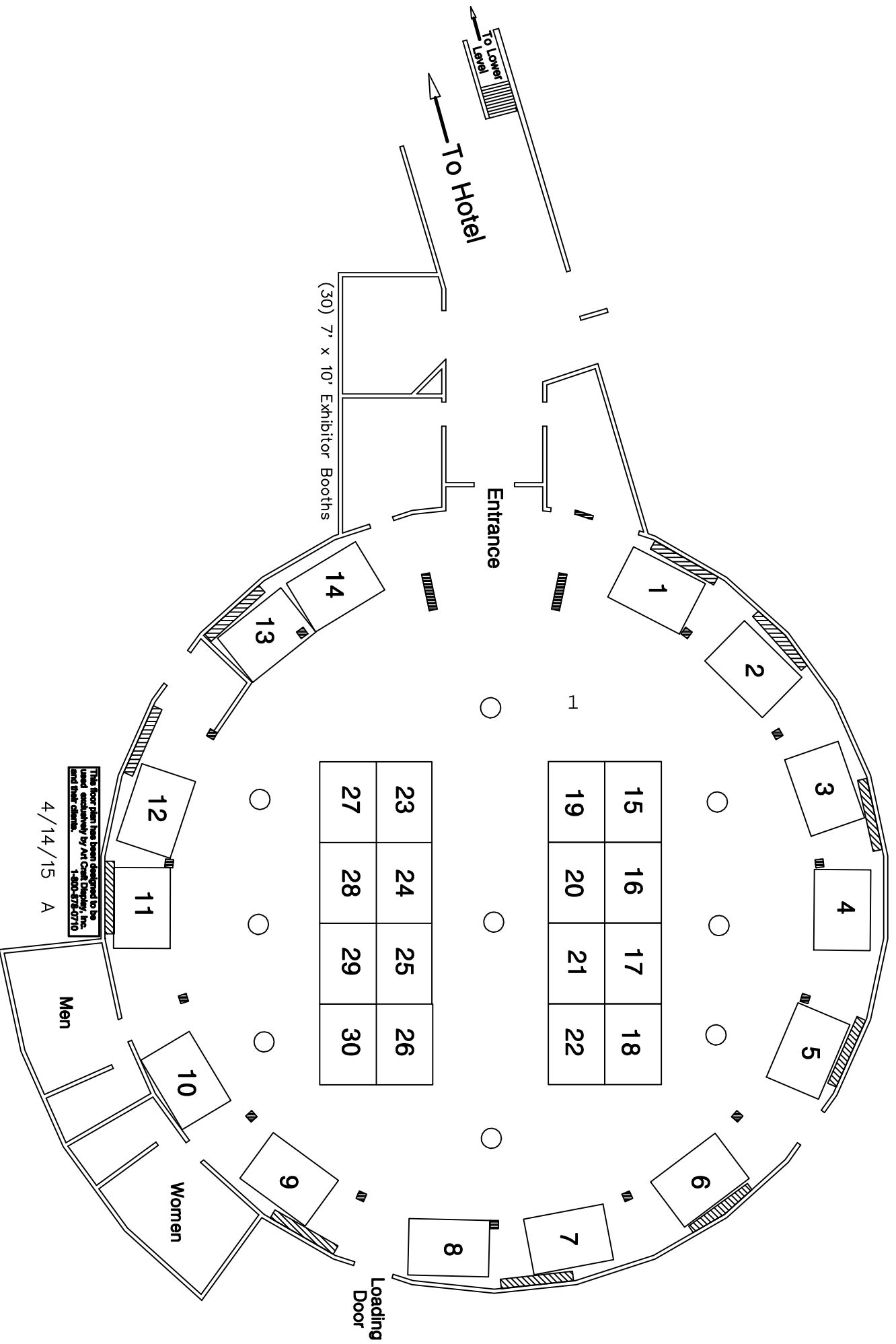
Tracy Long
866-861-5163
Tracy@bowling-101.com
Youth Bowler Development
& Special Projects

Scott Bennett
888-484-2322
Scott@bowl-mail.com
Executive Director

IBECA Convention 2015

July 22nd, 2015

Park Place Hotel – West Bay Ballroom





July && 2011

Park Place Hotel, Traverse City, MI

201) EXHIBITOR CONTRACT

EXHIBIT BOOTH RENTAL

8' X 10' Booth: 8' booth drape, One skirted table, chairs, 1 wastebasket, Company name, Meals and open bar

Additional Booth:

BOOTH RESERVATION

Please reserve the following booths:

- _____ 8' x 10' booth
\$550.00 (includes 1 full registration)
- _____ **\$400.00**(includes 1 full registration)

To reserve your selections, a deposit of 1/2 the total amount due is required. The remaining balance must be paid in full no later than **June 30, 2011**. **If paid by check**, you will be invoiced on **June 30, 2011** for the balance due. **If paid by credit card**, your credit card will be billed on **July 30, 2011** by IBECA.

EXHIBITOR REGISTRATION

Each booth includes **one (1) full registration**, Nametags, meals, open bar cocktail parties, Seminars and entertainment.

Additional registrations fees apply:

Each additional company attendee in the booth is required to register! **\$25.00** includes all listed items above!

BOOTH ASSIGNMENT

Booth assignment is on a first come, first serve basis. Management reserve the right to make final booth assignment.

- 1st choice _____
- 2nd choice _____
- 3rd choice _____

Exhibitor competition you prefer not to be located next to: _____

INSTALL AND DISMANTLING: Exhibitors may begin set up after **3:00PM** on **July && 2011**. Set up must be completed by **10:00AM July &&**. Break down will begin **Monday, July && at 1:30PM**.

SHIPPING/STORAGE: Ship materials to **300 East State Street, Traverse City, MI 49684**. Mark on all materials: **"HOLD FOR IBECA SHOW," Company Name** and the **name of person picking up the shipment**.

If shipping, please plan that your items arrive no earlier than 3 days prior to the event.

POWER REQUIREMENTS: Power needed in booth: **YES NO** (please circle)

PLEASE PRINT CLEARLY

Company Name: _____
 Primary Reservation Contact: _____
 Address: _____
 Telephone: _____ E-mail: _____
 Payment Method: Check # _____ Amount \$ _____
 Credit Card: Name on Card: _____
 Credit Card Number: _____ Exp. Date: _____ CVV Code: _____
 Primary Contact Person attending the show: _____

Additional Attendee Registration (\$25.00 each): _____

Enclosed is our deposit of \$ _____ for _____ booths and/or _____ additional attendees (**\$25.00 each**)
Signature: _____

Include partial deposit of 50% of the total booth fee plus additional attendees present in booth or full payment amount to:

IBECA 5340 Richfield Road, Flint, MI 48506 or Fax: 810-694-2695

Questions: Call the Scott at 1-888-484-2322

Items Provided	Gold	Silver	Bronze
Sponsor logo on all convention printed materials.	✓	✓	✓
One trade show exhibit booth	✓	✓	✓
Priority exhibit booth selection	✓	✓	✓
Full registrations	3	2	1
Exclusive Major Sponsor logo on banners and signage at the event	✓	✓	✓
Sponsor presentation to attendees (10 – 15 minutes)	✓	✓	✓
Logo printed on trade show/ convention handouts, programs, printed material.	✓	✓	✓
Welcome Basket- Name inserted as sponsor	✓	✓	✓
Registration Packet Allowed to Provide Inserts	✓	✓	✓
Meal Sponsorship - signage will indicate that you are a sponsor of the meal	✓		
Logo on all advertising for bowling show	✓	✓	Limited
SPONSOR FEE:	\$5000	\$3500	\$2500

In addition to our major sponsorship levels we are offering exhibitors the opportunity to sponsor a specific meal. Signage will be provided that note your sponsorship of the specific meal as well as noted in the schedule. Please respond by May 20th to be included in the convention printed material.

Sponsor Opportunities

Monday July 20th, 2015 SEMINAR DAY

12 -1pm Lunch \$500 _____

6:00pm Welcome Reception \$500 _____

7:00pm Dinner **\$1000** _____

Tuesday July 21st, 2015

12:30pm Lunch **\$1000** _____

6pm Cocktail Hour \$500 _____

7pm Dinner **\$1000** _____

Wednesday July 22th, 2015 Trade Show Day

Lucky Jacks Fun Family Outting \$1000 _____



Park Place Hotel

GROUP NAME: IBECA 2015

GROUP CODE: IBEC15

DATES: July 19-23, 2015

Reservations may be made by utilizing this form or by calling **231-946-5000** and asking for the **IBECA 2015** room block. Reservations must be made by **June 13, 2015**. Reservation requests received after this date will be subject to availability, and the group rate is not guaranteed. Subject to availability, the Group Rate will be honored for those who wish to extend their stay.

Check-In Time: 4:00PM

Check-Out Time: 11:00AM

<p><u>Group rate \$159.95</u> plus 6% state sales tax and a 5% local assessment per room per night. (\$177.55) Rate includes lodging only.</p>	<p><i>Rooms feature either one king or two queen beds, a small refrigerator, microwave and coffee maker and complimentary high-speed wireless internet.</i></p>	<p><u>YOUR COST:</u> \$152.55 Rate includes lodging & taxes. IBECA IS PAYING \$25.00 PER NIGHT OF YOUR LODGING!</p>
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If you would like a confirmation sent to you via email, please be sure to provide your email address below.

Group Code: IBEC15

Arrival Day/Date: _____ Departure Day/Date: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Room Type Request (king bed, two queen beds): _____

Conference Attendees sharing same room: _____

Special Requests (accessibility, dietary, etc.): _____

**All reservation requests must be guaranteed by a credit card (see below)
or accompanied by a deposit equal to one night's stay per room.
Reservations may be cancelled without penalty up to 24 hours prior to your arrival date.**

AUTHORIZATION NOTE: I authorize and acknowledge that my reservation is guaranteed by my payment card as detailed below. A credit card must be presented at check-in.

Credit card #: _____ Expiration Date: ____/____/____ Billing Zip Code: _____

Signature: _____

Name and/or Company Name as it appears on card: _____

Mailing/Fax/Email Information:
Park Place Hotel
Attn: Reservations Department
300 East State Street, Traverse City, MI 49684
Phone: 231-946-5000 Fax: 231-946-2772
reservations@park-place-hotel.com