



Proprietor eNEWS February 4, 2011

We Saved You Over \$25,000 Last Month Alone

Members enrolled in our Integrys gas savings program saved over \$25,000 just this last month alone! Now, for a limited time, we are able to offer very special pricing program to Consumers, Michcon and DTE customers. So low, that we are not able to publish the price. If you want more information or to take advantage of this limited offer you must call Scott at 248-408-0200.

Did you receive our Savings Letter?

During the biggest usage months, we have arranged for Integrys to send you a letter each month detailing the amount of your savings for the prior month. Let us know if you would like to continue this service?

Are You In The Q?

The three dreaded expenses for most bowling centers... electricity, gas and insurance. Helping you in reducing the overhead costs is one of the top priorities of the GMBCOA. Have you had that sick feeling when the electric bill arrives in the mail? Our energy program is already saving tens of thousands of dollars for those that met the deadline and enrolled in last years "Customer Choice Program." The "Customer Choice Program" very simply was a period of time when the utilities providers were ordered by the Michigan Public Service Commission to open a portion of their customer base to the competition. We are hopeful that you will be granted another opportunity to seek bids on your electricity expenditure. Last year many people tried to seek another supplier but were beat-out by others. **How do you get a bid/ quote on your electricity?** Simply fax us a copy of your electric bill. When/ if the "Customer Choice" program is re-opened, you will be in "queue" or in line to get a quote from our energy supplier. You will have no obligation to switch...however, you will significantly increase the odds of actually being able to get into the program! We will have the necessary paperwork completed and ready to go...Fax Scott at 810-694-2695

Make plans to participate in Michigan's best group purchasing event!



July 19, 20 & 21, 2011
Bavarian Inn, Frankenmuth

Our Condolences to the Tomassoni Family on the passing of "Angie" Tomassoni. Angie & Ron, from Recreation Lanes in Iron Mountain were married for 55 years when Ron passed in October 2010. Angie often spent time driving with her husband Ron to meetings and events to promote High School Bowling. Angie will be dearly missed by all. More information is available at: <http://ernashfuneralhomes.com/>

"Focus on Results" Workshop...TUESDAY, APRIL 12th

Meadow Bowl Banquet Room, Portland, MI

Want some help putting together your spring and summer promotions? Now is the time to start...We have enlisted the help of Bruce Davis, one of bowling's best known marketers. Bruce is hosting a FREE Workshop **for all those that are subscribers to his monthly marketing service** known as "Focus on Success."

Make sure you reserve April 12th to take part in what will be a day chocked full of money making programs!

Are you interested in the "Focus on Results" monthly marketing service?

For a limited time we have a special offer for GMBCOA members.

A starter kit with \$170 in product and value for just

Each Month you receive:

- CD Interview of a bowling operator who has had great success with a specific program or promotion - secrets of top operators explained by them in their own words
- Bruce Davis CD Newsletter with Inserts-Lots of great proven, working ideas & how to get them done!
- Weekly 5 minute money making Bowling Marketing Tip via internet
- Customer Service Help
 - Customer Service Lesson for Top Management
 - Customer Service Poster for Display in Staff Area
 - Customer Service Insert for Staff Payroll Checks
 - Monthly Lesson for Employees via internet
- Management Tip of the month-get better results from your staff
- Monthly Quickie - A timely idea that's quick to put into action
- Quotes & Thought Provoking Cartoons
- Recommended Reading List - Not to miss quick reads that can help your business
- INSTANT HELP -BY PHONE, FAX OR EMAIL
- Plus much more...see the attachment to this months eNEWS!

\$47.95/ month

Call Scott at 888-484-2322 for more info

GMBCOA is an association of progressive bowling proprietors. Providing the tools and organizing the member's efforts to continue developing the image of bowling within their communities. Distributed by fax and email to proprietors throughout the state of Michigan. If you would like to be added or removed from the distribution please email:

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